## Retraction

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A retraction article was published for this article. It is available from the following link; http://www.comcjournal.com/content/1/1/4.

This article is retracted.
One of the original authors of this article [1], Prof. Rod King, was unknowingly removed from the author list, and his significant contributions to the article as an author were not acknowledged.
The lead author accepts full responsibility and would like to apologize to Prof. King, as well as the co-authors of this article, the Editors and readers.

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## Reference

1. Sun Y, Yan H, Lu C, Bie R, Thomas P (2012) A holistic approach to visualizing business models for the internet of things. Communications in Mobile Computing 1:4.

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